

## I asked 500 fujoshi girls! "What made you awaken to Fujoshi?" Announced the results of the questionnaire [Fujoshi fact-finding # 1]

We investigated the actual situation of fujoshi and fudanshi who love boys love.

Viviane Co., Ltd.

May 27, 2021 12:00

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Viviane Co., Ltd. (Headquarters: Shibuya-ku, Tokyo, CEO: Daiki Tanabe), which operates "One Screen (<https://1screen.tv>)", a cross-search service for video distribution, conducted an Internet survey in 2021. From Wednesday, May 19th to Tuesday, May 25th, 2021, 500 men and women from teens to 50s nationwide who answered "I am a fujoshi / fudanshi" (valid responses: 500) We have conducted a questionnaire survey on the actual situation of fujoshi, such as the age and motivation for waking up to fujoshi and fudanshi.

### ■ What are Fujoshi and Fudanshi?

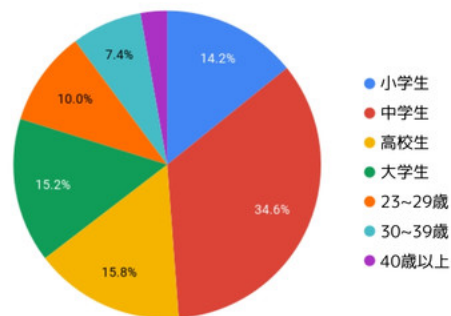
Fujoshi / Fudanshi refers to men and women who like boys love (BL) and other anime and manga works that deal with romance between men, or derivative works. Originally a pun on the word "women and girls," it became widely recognized by the general public from the latter half of the 1990s to 2005. BL works are sometimes called "rot" or "for rot".

### ■ Question 1

"How old did you realize that you were a fujoshi / fudanshi?" (N = 500)

### ■ Survey results

### 腐女子に目覚めた年齢は？



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Results: 71

elementary school students (14.2%) 173

junior high school students (34.6%) 79

high school students (15.8%) 76

university students (15.2%)

23-29 years old 50 (10.0%) 30-39 years

old 37 (7.4%) 14 people

aged 40 and over (2.8%)

Analysis / Overview:

In response to the questionnaire "Age of awakening to fujoshi / boys", more than half of the respondents, 64.6%, an

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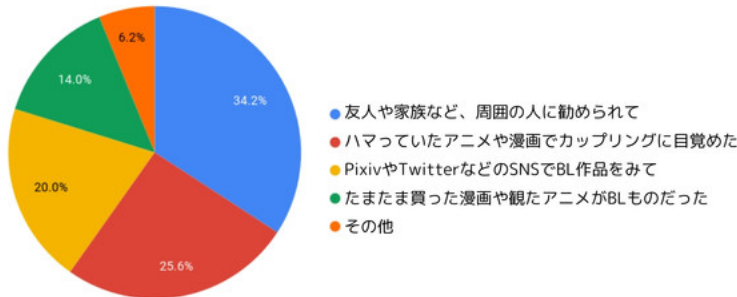
swered that they were fujoshi from elementary school to high school. It turned out that I was aware that it was. The most common answer was 173 (34.6%) who answered that they were junior high school students, and it turned out that there are many people who like boys love in the middle of their teens.

■ Question 2

"What made you awaken to fujoshi / boys?" (N = 500)

■ Survey results

腐女子に目覚めたきっかけは？



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Result breakdown: 1st place: 171 votes (34.2%)

recommended by people around me such as friends and family 2nd place: 128 votes (25.6%)

who woke up to coupling with the anime and manga I was addicted to

3rd place: Pixiv and Looking at BL works on SNS such as Twitter, 100 votes (20%) 4th place: 70 votes (14.0%)

that happened to be a BL manga or watched animation

5th place: Other 30 votes (6.2%)

Analysis / Overview :

34.2% of the respondents answered the questionnaire, "What made you become a fujoshi / boy," because they were recommended by the people around you. From the fact that many people became fujoshi when they were students, we can see that they are likely to be drawn into the swamp by friends who are already fujoshi. In addition, there was an opinion that "I was addicted to BL in 3D such as companies and schools" among other answers.

■ Question content

"Please tell us the work that awakened to fujoshi / boys, or the first anime / manga work that you were addicted to"

■ Survey results

腐女子になったきっかけの作品は？

20代TOP5!!

30代TOP5!!

1位：『家庭教師ヒットマンREBORN!』(14票)

1位：『テニスの王子様』(20票)

2位：『純情ロマンチカ』(9票)

2位：『幽☆遊☆白書』(12票)

3位：『銀魂』(8票)

3位：『HUNTER×HUNTER』(10票)

3位：『テニスの王子様』(8票)

4位：『封神演義』(9票)

5位：『イナズマイレブン』(7票)

5位：『純情ロマンチカ』(8票)

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20s Results Breakdown: n = 184**1st place: "Katekyo Hitman REBORN!"** (14 votes)**2nd place: "Junjo Romantica"** (9 votes)**3rd place: "Gintama"** (8 votes)**3rd place: "Prince of Tennis"** (8 votes)**5th place: "Inazuma Eleven"** (7 votes)30s result breakdown: n = 216**1st place: "Prince of Tennis"** (20 votes) 2nd place: "**YuYu Hakusho"** (12 votes)**3rd place: "HUNTER x HUNTER"** (10 votes)**4th place: "Hoshin Engi"** (9 votes)**5th place: "Junjou Romantica"** (8 votes)Analysis / Overview:

"The Prince of Tennis" ranked in the TOP5 for both 20s and 30s. Many famous (stray) scenes have become popular, and in September 2021, a new animated movie will be released. From the lineups such as "Katekyo Hitman REBORN!" And "YuYu Hakusho", you can see that there are many people who have joined the ranks of fujoshi from the original works of shounen manga in which handsome characters play an active role.

## ■ Survey outline

Target audience: Men and women in their teens to 50s nationwide

Number of responses: 500 (of which valid responses = 500)

Survey method: Web questionnaire

Questionnaire implementation period: 2021/5/19 (Wednesday) to 2021/5 / 25 (Tuesday) \* When using the contents of this survey, please indicate the credit "One Screen ( <https://1screen.tv>)

" of our service .

## ■ Overview of "1Screen"

URL: <https://1screen.tv>

Beta version Available start date: October 13, 2020

Searchable video distribution services: Disney +, dTV, Hulu, Netflix, U-NEXT, VideoMarket, TSUTAYA TV (alphabetical order, Amazon Prime Video will be added in the future.)

## [Company profile]

Company name: viviane Co., Ltd.

Headquarters location: 2-25-5 Dogenzaka, Shibuya-ku, Tokyo 150-0043 Shimada Building 5th floor

Representative Director : Daiki Tanabe

Established: March 14, 2012

URL: <https://viviane.jp>

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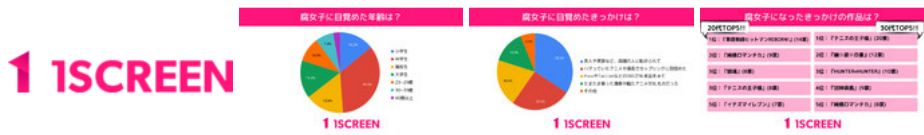
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